



Theme: Living together for peace

DOCUMENT

5

Guidelines for the hosting of Africa Scout Jamboree

Adapted from WOSM Guidelines for the Hosting of World Scout Jamboree.
Updated and adopted by the Africa Scout Committee,
Antananarivo, Madagascar – 14 March 2025

1. INTRODUCTION

This document describes the requirements that the Host Organization of the Africa Scout Jamboree must fulfil in preparing and running this event. It has been greatly adapted from WOSM Guidelines for the Hosting of World Scout Jamboree, taking into account the Constitution of WOSM, resolutions and policies adopted by the World Scout Conference, decisions taken by the World Scout Committee and Africa Scout Committee and the experience and knowledge accumulated at previous Africa Scout Jamborees. It was initially adopted by the Africa Scout Committee on 13th March 2013 at its ordinary meeting in Addis Ababa, Ethiopia, and reconfirmed by the Africa Scout Meeting held on 13-14 March 2025 in Antananarivo, Madagascar.

The Host Organization is obliged to comply with these *Africa Scout Region (ASR) Guidelines for the hosting of the Africa Scout Jamboree* and is advised to take into consideration the information from previous Africa Scout Jamborees, available from past host organisations and the World Scout Bureau, Africa Regional Office (WSB-ARO).

1.1 Definition

The Africa Scout Jamboree is an official educational event of the Africa Scout Region. It is specifically designed for young people aged between 14 and 17 years inclusive, from National Scout Organizations (NSOs) that are members of WOSM. It is organised by an NSO or alliance of NSOs, appointed by the Africa Scout Conference, under supervision of the ASC and with the support of the WSB-ARO.

1.2 Purpose

Participants at the Africa Scout Jamboree should develop as individuals, become better citizens of their local, national and international communities, make new friends with Scouts from around the region and beyond, and assume new responsibility for promoting peace and goodwill.

The Africa Scout Jamboree is an opportunity to develop Scouting, promote good practices and improve the quality of Scouting in all African countries, spread the image of Scouting in the wider world and keep the Scout Method relevant to modern society.

The Africa Scout Jamboree allows its Participants to experience an exemplary Scouting programme, faithful to the definition, Purpose, Principles and Scout Method and adapted to the needs and aspirations of young people in today's world. Young people, supported by adults, undertake individual, small group and large group activities in the setting of a large camp, that enable them to develop physically, intellectually, emotionally, socially and spiritually, adhering to the Scout Promise and Law.

Whilst each Africa Scout Jamboree reflects the culture and practices of its host NSO(s), each event aims to create an environment that celebrates the unity of the Scout Movement, develops among Scouts the awareness of their belonging to a world family and organization, and provides them with the opportunity to make friends with other Scouts.

The Africa Scout Jamboree provides a unique opportunity to promote among the public, in Africa and worldwide, the image of a universal educational movement which is open to all young people, both boys and girls, men and women, and contributes to the development of individuals as better citizens of their local, national and international communities.

1.3 Basic Principles

The Africa Scout Jamboree shall be run in accordance with the basic principles of the Scout Movement, including the Scout Promise and Law and the different policies adopted by the World Scout Conferences on Youth Programme, Youth Participation and Adults in Scouting.

The organisation of an Africa Scout Jamboree responds to historical and educational criteria that are specific to the Scout Movement and do not necessarily correspond to the usual characteristics of international youth or sports gatherings.

The organisation of an Africa Scout Jamboree is subject to a number of technical and functional requirements, established by the WOSM in accordance with the Scout framework and the educational objectives of the event and in coherence with the different policies adopted by the World Scout Conference on Youth Programme, Youth Participation and the management of Adult Volunteers. These requirements are revised regularly in the light of experience.

2. PARTICIPATION

2.1 Participants

The Africa Scout Jamboree is an event held for young people.

Participants at the Africa Scout Jamboree should be aged between 14 to 17 years (inclusive). The Africa Scout Jamboree is open to boys and girls, young men and women. The Africa Scout Jamboree is open to members from all WOSM member NSOs.

Every Scout in Africa should have the opportunity to attend one Africa Scout Jamboree. The Host Organization should take into consideration the dates for the succeeding Africa Scout Jamboree, and if necessary, accept Scouts who are 13 years of age (who will be 18 at the time of the succeeding Jamboree).

2.2 Adults at the Jamboree

Troop Leaders, members of the International Service Team (IST) and members of Contingent Teams must be members of an NSO and be 18 years of age or older at the time of the event. In accordance with WOSM policy on Youth Participation, Contingents should encourage the participation of adults in the 18–30 age range.

2.3 Contingents

Participation at an Africa Scout Jamboree is organised through national Contingents. Each Contingent will be led by a Head of Contingent and such Contingent Staff as necessary and appropriate to the size of the Contingent. It is up to each NSO to organise their Contingent and their attendance. Only WOSM member NSOs can register Contingents and there can only be one Contingent per country.

Every individual attending the Africa Scout Jamboree must be a member of a Contingent. Each NSO is responsible for all members of its Contingent.

No Contingent may constitute more than 10% of the maximum number of Participants approved by the Africa Scout Committee, with the exception of the host NSO, which may send a Contingent constituting up to but not more than 20% of that number.

No Contingent may have more Adults than Participants, with the exception of the country in which the Jamboree is being held.

2.4 Scout Troops

Participants should be registered in Scout Troops of 4 Patrols with 9 Scouts in each. Each Scout Troop should be accompanied by 4 Troop Leaders. In special circumstances (e.g. when a Participant has a disability that requires a carer) additional adult leaders may form part of the Troop. The Host Organization may form international patrols and troops for those who are not part of a full Troop.

Troop Leaders are directly responsible for the behaviour of their Participants, in accordance with the activities and Participants' code of conduct established for the event. They accept full responsibility for the supervision of all individuals in their Troop and they are responsible for explaining the rules and regulations of the event to them.

2.5 International Service Team (IST)

The International Service Team (IST) is made up of volunteers who assist with the delivery of the Africa Scout Jamboree. It is composed of local and international Scouts. Members of the IST must attend the Jamboree as part of a Contingent.

The presence of volunteers drawn from NSOs around the world is necessary to guarantee the worldwide character and the cross-cultural dimension of the event. The Host Organization shall undertake to build an IST with the greatest possible international diversity. No more than 10% of the total planned IST should be drawn from any one country (with the exception of the host).

Members of the IST are required to be on site before the arrival of the first Participants in order to take part in training required for their role at the Jamboree.

When nominating members of the IST, NSOs should take into consideration the individual's ability to manage the physically and psychologically demanding conditions at the event.

2.6 Visitors and Special Guests

The Host Organization should encourage visitors to attend the Africa Scout Jamboree, however, effort should be made to ensure that their presence impacts as little as possible upon the Participants.

The Host Organization on behalf of the Africa Scout Committee and NSOs present may invite special guests, including representatives of sponsors and partners, to the Africa Scout Jamboree. The WSB-ARO shall work in close co-operation with the Host Organization in relation to the invitation and co-ordination of special guests and partners.

2.7 Non-WOSM Scout Organizations/Associations

The Africa Scout Committee may decide if any non-WOSM Scout organisations or associations shall be invited to attend and participate at the Africa Scout Jamboree, with the agreement of the WOSM Member NSO in that country, if applicable.

2.8 WAGGGS members

Members of the World Association of Girl Guides and Girl Scouts (WAGGGS) can participate in accordance with the policy agreed upon by WOSM and WAGGGS, which is as follows:

- For National Scout and Guide Associations (those which are members of both WOSM and WAGGGS), invitations to Africa Scout Jamborees are addressed not only to WOSM registered members, but also to those members registered with WAGGGS.
- Members of national Girl Guide/Girl Scout associations (which are members of WAGGGS only) may attend such events with the agreement of the NSO in their country. Apart from initial information provided by WOSM and WAGGGS, all information about the event, registration procedures, etc. are handled through their WOSM Member Organization.
- In all cases, Girl Guides/Girl Scouts attending an Africa Scout Jamboree are part of their respective National Contingent. There will therefore be no WAGGGS contingents.

3. RESPONSIBILITIES

The planning, organization and execution of the Africa Scout Jamboree includes many parties. All the parties shall work together towards a successful event.

3.1 Africa Scout Conference

The Africa Scout Conference elects an NSO or an alliance of NSOs to host the Africa Scout Jamboree. Nominations for candidate Host Organizations must be received in good time, in accordance with the rules of procedure of the Africa Scout Conference. Should several NSOs wish to form an alliance to host an Africa Scout Jamboree, a formal written agreement constituting the

alliance and including the obligations and authority of each NSO in the alliance must accompany the candidature to be elected as the Africa Scout Jamboree Host Organization.

From the time of their election to host the Africa Scout Jamboree until the event, the Host Organization shall deliver a report on the status of the Jamboree preparations to each session of the Africa Scout Conference prior to the event. An evaluation report shall be delivered at the first session of the Africa Scout Conference following the event.

3.2 Africa Scout Committee

The Africa Scout Committee is the governing body of the ASR and acts on behalf of the Africa Scout Conference between its sessions. In this capacity and in line with the Constitution of the Africa Scout Region, the Africa Scout Committee has the responsibility to supervise the organisation of Africa Scout Events. The Africa Scout Committee will also approve:

- The site of the event
- The date of the event
- The maximum permitted numbers of Participants and Adults at the Jamboree
- The logo
- The theme and motto
- The registration fee levels and structure
- An outline of the Jamboree programme (see Section 4 below)
- The crisis management plan (see Section 8.5)
- The exact dates for eligibility of Participants (See Section 2.1 above)
- The communications plan (see Section 9)

The Host Organization shall deliver a report on the status of the Jamboree preparations to the Africa Scout Committee every six months prior to the event. An evaluation report shall be delivered at the first appropriate meeting of the Africa Scout Committee following the event. The Africa Scout Committee shall appoint one of its members as liaison for the Africa Scout Jamboree.

The Africa Scout Committee shall be represented in the crisis management organization for the Africa Scout Jamboree.

In exceptional circumstances, acting on behalf of the Africa Scout Conference, the Africa Scout Committee has the authority to revoke the selection of a NSO or alliance of NSOs to host an Africa Scout Jamboree.

3.3 Host Organization

The NSO or alliance of NSOs, which has been elected by the Africa Scout Conference to host the Africa Scout Jamboree, is known as the Host Organization.

The Host Organization organises and runs the event, in accordance with WOSM policies and priorities.

The Host Organization is responsible for the financial management of the event.

The Host Organization shall develop a project plan for the Jamboree, including the planning period, the build and take down phases, and the Jamboree delivery phase. The project plan must include a plan for communication during the event, staffing and operational management. It must also include a risk management plan (see 8.5 below).

The Host Organization shall work closely with the WSB-ARO throughout the Jamboree preparations and shall keep the WSB-ARO informed about the status of the Jamboree preparations at all time.

3.4 World Scout Bureau, Africa Regional Office (WSB-ARO)

The WSB-ARO shall support the Host Organization in the preparation and delivery of the Africa Scout Jamboree.

The WSB-ARO and the Host Organization shall come to a written agreement specifying the level of support to be provided to the Host Organization by the WSB-ARO and the financial reimbursement the Host Organization shall provide to the WSB-ARO to make this support possible.

The WSB-ARO shall assist the Host Organization in the regular reporting to the Africa Scout Committee. The WSB-ARO shall use its international networks to suggest adults with suitable experience for recruitment to the Jamboree Organizing Team.

3.5 Financial Management

The Host Organization has full responsibility for the finances of the Africa Scout Jamboree (including fundraising, accountability and reporting).

The Host Organization shall create a Jamboree budget, including all income and expenditure that can be attributed to the Africa Scout Jamboree. Two years before the Jamboree, the Host Organization shall present the Jamboree budget to the Africa Scout Committee.

The Host Organization is accountable to the Africa Scout Committee on behalf of the Africa Scout Conference for the use of the sums paid for Jamboree registration fees and any other sources of income.

Any profit realized by the Jamboree shall be retained by the Host Organization to be used in its sole discretion. In this respect, the Host Organization may refer to the spirit of World Scout Conference Resolution 11/37 and share this profit with the ASR to be used for the promotion of Scouting in Africa.

The ASR shall not be responsible for any financial loss incurred by the hosting of the Jamboree. In this respect, the Host Organization accepts full responsibility.

Within the Jamboree budget, a sum equal to not less than 2.5% of the total projected income shall be allocated to the Jamboree Solidarity Operation.

3.5.1 Solidarity Operation

The Host Organization shall establish a Solidarity Operation. This Operation shall set up and raise as much money as possible for a Solidarity Fund. The purpose of the Solidarity Operation is to ensure that as many Scouts as possible have the opportunity to attend the Jamboree, regardless of their economic circumstances. Priority shall be given to those countries that have no possibility to otherwise send Scouts to the Jamboree.

NSOs and partners of Africa and World Scouting are invited to contribute to the Solidarity Fund. The Solidarity Operation is managed in close co-operation with the WSB-ARO, which oversee the accommodation of Scouts from financially assisted NSOs at the Jamboree, for example, in international patrols, or hosted within the troops of supporting NSOs.

3.6 Partners and Sponsors

The Host Organization shall seek external support and sponsorship for the Africa Scout Jamboree. This may come from governmental, non-governmental, corporate, or private bodies.

All agreements with sponsors or partners for the Africa Scout Jamboree shall be consistent with the WOSM criteria for working with corporate partners stated in Circular N° 4/2005. Consideration shall be given to any agreements previously signed by the WSB with partners of World/Africa Scouting.

3.7 Evaluation and Documentation

The Host Organization shall conduct a detailed evaluation of the Africa Scout Jamboree and produce an evaluation report to be shared with the Africa Scout Committee. The evaluation process should be well defined before the event and should include actions to be taken before, during and after the event. The evaluation should include not only logistical or organisational

aspects but also the educational ones related to the personal impact of living the Jamboree experience.

The Host Organization shall ensure that the planning and delivery of the Africa Scout Jamboree is recorded in a way that can be followed by future organisers. The documentation, with relevant indexing, shall be delivered to the WSB-ARO along with the Jamboree evaluation report.

3.8 Hand over to Future Organisers

The Host Organization shall invite the Host Organization of the succeeding Africa Scout Jamboree to observe and participate in the planning, delivery and evaluation of the event.

4. PROGRAMME

4.1 Youth Programme

The programme of an Africa Scout Jamboree shall be developed in accordance with WOSM policies and Guidelines in the area of Youth Programme.

A programme outline, covering the educational objectives of the event, the general programme concepts and a draft schedule of the event, shall be presented to the Africa Scout Committee two years before the Jamboree. To ensure that the Jamboree Programme contributes to and is consistent with other WOSM projects related to Programme, the content of the Programme Outline should be developed in consultation with members of the Africa Scout Committee and WSB-ARO staff.

The Programme activities on an Africa Scout Jamboree should:

- Be based on the Scout Method
- Address global and regional issues relevant to the Participants' age group
- Be varied to cover all dimensions of the Participants' personal development
- Be both educational and attractive
- Be modern and contribute to the development of Africa and World Scouting

The Programme of the Africa Scout Jamboree must contain the following:

- A Africa Development Village (ADV), which should be organized in close cooperation with the WSB-ARO.
- Activities focusing on the great diversity among the participants, giving them the opportunity to learn more about each other's cultures, thoughts and experiences.
- Activities encouraging the participants to both practice and reflect on their own beliefs and to learn more about other religions, including an Interreligious Ceremony. The planning of these activities should be made in consultation with the World Scout Interreligious Forum where possible.
- The concept of sub camp life.
- Opportunities for young people to exercise participation in decision-making.
- Activities reflecting the aspect of community involvement in Scouting.
- Opportunities for adventure in the natural environment.
- Activities that enable an understanding and knowledge of the culture of the host country in its different dimensions.

The WSB-ARO will ensure that appropriate programme concepts and written content of resources developed in relation to the Africa Scout Jamboree are available to NSOs after the event.

4.2 Ceremonies

The following ceremonies open to all Participants at the Africa Scout Jamboree must take place:

- Opening Ceremony
- Closing Ceremony
- Interreligious Ceremony

Ceremonies at an Africa Scout Jamboree are conceived for young people within a Scout framework and are part of the youth programme. During one of the major ceremonies, the following shall be included:

- The reading of the Scout Law (WOSM constitutional version recommended).
- The renewal of the Scout Promise.
- A message from WOSM representatives

4.2.1 Opening Ceremony

The Opening Ceremony must include the presentation of national flags, first those from NSOs from the Africa Scout Region, followed, as appropriate, by those of NSOs invited by the Africa Scout Committee. In addition, the World Scout flag must both precede and close the presentation of national flags.

4.2.2 Closing Ceremony

The Closing Ceremony must include the passing on of the World Scout flag from the Host Organization to the hosts of the succeeding Jamboree.

4.2.3 Interreligious ceremony

The Interreligious Ceremony shall be defined in consultation with the WSB-ARO and the World Scout Interreligious Forum and shall contribute to interreligious dialogue.

4.3 Adult Programme

Recognising the number of Adults present at the event and the unique opportunity to help all Adults present to see the Jamboree as an opportunity for learning, there should be a specific programme for Adults. This may include forums, workshops, conferences, cultural, sporting and religious activities.

5. PROTOCOL

5.1 Languages

The official languages of the Africa Scout Jamboree are English and French. If possible Portuguese should also be used. The language of the host country may also be used. Balance in the use of the official languages must be reflected in the Jamboree bulletins published during the event, as well as at the Media Centre. The ceremonies must include balanced use of the two official languages by fluent speakers of those languages.

The senior leadership of the Host Organization and those who have direct contact with Contingents and Africa Scout entities must be capable of communicating in at least one of the two official languages of the event. At the Jamboree, the leadership staff, the sub-camp staff and the welcoming team, services and programme areas directly in contact with Participants must be capable of communicating in at least one of the two official languages of the event.

5.2 Flags

In the main arena of the event, only the national flags of NSOs, the World Scout flag, the event flag and that of the Host Organization can be hoisted. They are presented in alphabetical order in English or in French. In other open areas of the event, the same flags as above can be displayed as well as those of NSOs invited by the Africa Scout Committee.

In the sub-camps, flags of provinces, territories and other communities to which Scouts of that sub-camp belong can be displayed, as long as none of these flags undermines any of the official emblems of NSOs and invited NSOs. Flags of other Scout-related organisations invited by the ASR can be displayed in their stands and campsites, and in particular at the ADV.

Flags or banners of commercial companies can be displayed in a limited number of areas where they will not compete with the country flags.

6. HUMAN RESOURCES

The Host Organization shall recruit a Jamboree Organising Team to carry out the planning and the delivery of the Africa Scout Jamboree. The Host Organization shall establish the organizational structure of the Jamboree Organising Team and communicate this to the WSB-ARO, clearly identifying the senior leadership and key points of contact.

The Host Organization may recruit Scouts from WOSM member NSOs around the region and beyond to the Jamboree Organising Team, in consultation and with the consent of the NSOs concerned. The WSB-ARO shall use its international networks to suggest adults with suitable experience for recruitment to the Jamboree Organising Team.

If the Host Organization recruits Scouts who are not members of the Host Organization, the NSOs to which these individuals belong shall be consulted and shall approve their recruitment before they may be appointed to a role in the Jamboree Organising Team.

The Host Organization must follow the WOSM Adults in Scouting Policy, particularly when recruiting, selecting, training and providing follow-up to all categories of staff.

6.1 International Service Team (IST)

The role of IST is to support the Jamboree Organising Team in delivering the Jamboree. The Jamboree Organising Team shall ensure that all IST receive appropriate training and leadership for the task they are assigned. Through contributing to the delivery of an Africa Scout Jamboree, members of the IST should have the chance to develop as adults in Scouting.

Innovative and effective ways should be explored to ensure that ISTs carry out their role in delivering the Jamboree in a responsible, yet rewarding and pleasant way.

6.2 External support

The Jamboree Organising Team may engage external support staff to help deliver the Jamboree. All external support staff must follow the internal regulations for the Jamboree when on the site.

The WSB-ARO will support the host organisation in promoting the participation of support staff from UN Agencies and international NGOs at the Jamboree.

7. SITE SPECIFICATIONS

The location chosen for the Jamboree site must be appropriate in size, access and physical terrain for the activities of the event. The site shall be approved by the Africa Scout Committee and shall be presented to the Africa Scout Conference in the bid to become the Host Organization for the Africa Scout Jamboree.

7.1 World Scout Centre and Contingent Headquarters

Every Contingent at the Africa Scout Jamboree shall be allocated a Contingent Headquarters, with space for a display stand or exhibition. This should be in the vicinity of the administrative and technical services to the Contingent teams.

A World Scout Centre shall be set up to promote World Scouting in close co-operation with the WSB-ARO. It shall include exhibitions on Scouting, activities for young people and adults, an interactive exhibition and information area of WOSM, including its Regions and information on future World and Africa Scout Events.

7.2 Facilities

When providing facilities for the Africa Scout Jamboree, the Host Organization should consult with the WSB-ARO and refer closely to the evaluations of previous Africa Scout Jamborees. Careful consideration should be given to the needs of participants from different parts of the world and different cultures. Particular attention should be paid to the following issues:

- Toilets
- Showers
- Food and catering arrangements
- Camping arrangements
- Specific cultural and religious requirements

8. SAFETY AND HEALTHCARE

8.1 Internal Regulations

Taking into consideration local legislation and the international dimension of the event, Jamboree regulations shall be established by the Host Organization in consultation with the WSB-ARO and the Africa Scout Committee.

The Jamboree regulations shall apply to all people onsite, including Participants, Troop Leaders, IST, external support staff and visitors. Contingents and the Jamboree Organising Team must ensure that these regulations are respected. The Host Organization has the ultimate responsibility and duty to decide, after consultation with the Head(s) of Contingent concerned, which measures are to be taken in the case of a breach of these regulations.

In order to communicate the appropriate principles of conduct from the Jamboree regulations, the following documents should be produced:

- A Participants' code of conduct that is educational and expressed in a manner appropriate to their age;
- An Adults' code of conduct, including a clear explanation of the Safe from Harm policy.

8.2 Safe from Harm Policy

The Host Organization, in consultation with the WSB-ARO, must develop a plan for the implementation of the Safe from Harm policy for the Jamboree. Consideration shall be taken of all relevant local legislation and the international dimension of the event. This policy aims to safeguard the welfare of all participants at the event by protecting them from harm.

All adults attending the event, whether part of the contingents or guests **MUST** undertake the Safe from Harm training.

The Jamboree site should have spaces dedicated to the Listening Ear with clear signage.

8.3 Specific health matters

Local legislation relating to the illegality of drug possession and/or consumption shall apply to the Jamboree. In all cases, possession and/or consumption of any of the following substances at the Jamboree shall be strictly forbidden:

- Amphetamine-type stimulants
- Cannabis
- Cocaine
- Opiates
- Other psychoactive substances

The abuse of volatile solvents shall also be strictly forbidden.

The use of alcohol shall not be permitted on the Jamboree site. Some exceptions may be made for Adults in confined areas, in accordance with the host country's habits. Alcohol consumption may not affect the ability of any adult onsite to carry out their assigned role. Adults may not interact with Participants when affected by alcohol.

The use of any tobacco products shall be strongly discouraged. Smoking shall be confined to specific areas.

The Host Organization must ensure the availability of condoms in the health centres and pharmacies on the site. Heads of Contingent must be informed in advance and made aware of their responsibility in communicating this policy to their Participants, Troop Leaders, Contingent Staff, and IST in an appropriate way. When making this information available onsite, consideration shall be given to the various cultures and beliefs present.

8.4 Healthcare

The Jamboree fee for Participants and Adults must include, at minimum, medical care in the case of minor illness (excluding pre-existing conditions) or accidents, including minor surgery or treatment when necessary during the period of the event.

The Host Organization must make arrangements for healthcare services of international standard to be provided, recognising that this is likely to be through the country's own health services provision.

The Host Organization must notify NSOs of the healthcare and medical services that are covered by the Jamboree fee, as well as those that are not, by no later than two years before the event.

8.5 Risk Management and Crisis Management

The Host Organization must establish a risk management plan for the Africa Scout Jamboree. This must include a thorough risk assessment of the preparatory and delivery phases of the event, and a crisis management plan.

A crisis management organization shall be defined. The Africa Scout Committee shall be represented in the crisis management organization for the Africa Scout Jamboree.

The Host Organization must obtain a public liability insurance to cover it for the duration of the Jamboree.

9. COMMUNICATION AND MARKETING

The Host Organization shall define a Jamboree profile, including a logo, motto and theme. This must be consistent with the World Scouting's brand and any policies related to communications adopted by the World Scout Conference.

The Host Organization shall develop a communications plan for the Africa Scout Jamboree. To ensure that the Jamboree communications plan contributes to and is consistent with other WOSM projects related to communications, the content of the Jamboree communications plan should be developed in consultation with the WSB-ARO.

The Jamboree communications plan should include:

- A marketing plan for promoting the Jamboree
- A timeline for all communications and marketing activities
- A plan for press and media relations

The Jamboree communications plan shall be presented to the Africa Scout Committee two years before the Jamboree.

9.1 Official Publications

The Official Publications of the event are the Jamboree Bulletins and Jamboree Circulars produced before the event and the Jamboree bulletins issued during the event. They are complemented by a Jamboree Website that is created by the Host Organization at least two years before the event.

A minimum of five Jamboree Bulletins shall be produced during the two-year period preceding the event. The Host Organization shall consult with the WSB-ARO about the content schedule for the Jamboree Bulletins. The Jamboree Bulletins shall be sent to all NSOs through the WSB-ARO communications channels.

Jamboree Circulars may be published between Jamboree Bulletins, when it is advantageous to distribute specific information outside the predefined Jamboree Bulletin schedule.

All Official Publications shall be produced in the two official languages.

9.2 Promotion of Participation

The Host Organization shall promote participation at the Africa Scout Jamboree at all World and Regional Scout Conferences held prior to the event, in co-operation and with the support of the Africa Scout Committee and WSB-ARO.

The Host Organization may use the regular WOSM communication channels, including the WOSM website, to promote the event. This will be covered in the communication plan, the operational details being agreed with the WSB-ARO.

The Host Organization shall offer all Heads of Contingent the possibility to visit the Jamboree site within the two years preceding the event, at a so-called Heads of Contingent Visit.

9.3 Press and Media

The Host Organization shall set up a Media Centre on the Jamboree site. The Media Centre shall co-ordinate information exchanges with national and international media during the event. The Media Centre shall be run by the Host Organization in collaboration with the WSB-ARO.

There shall be a programme for Young Correspondents at the Africa Scout Jamboree.

9.4 Intellectual property

The Host Organization shall ensure that permission is obtained (in accordance with any local regulations) from all individuals registered to the Africa Scout Jamboree for the Host Organization, WOSM and their licensees or assignees to use any video footage or still images in which that individual appears. This permission shall cover use of these images or footage for advertising or editorial purposes, for profit or non-profit use, for worldwide distribution in perpetuity.

The Host Organization shall ensure that any person registered at the Africa Scout Jamboree gives permission to Host Organization, WOSM and their licensees or assignees to use any materials created in the execution of their Jamboree role or created in any organised activity, that would otherwise be copyright to the creator. This permission shall cover use of the material for advertising or editorial purposes, for profit or non-profit use, for worldwide distribution in perpetuity. Such materials may include (but are not limited to) images, videos, sounds, songs, artworks and web design.

The WSB-ARO shall manage the licensing and distribution of any audio-visual materials produced in conjunction with the event (images, videos, sounds, songs, artworks, web) for commercial purposes after the conclusion of the event.

10. BRAND MANAGEMENT & COMMERCIAL ASPECTS

10.1 Logo of the event

The logo of the event shall be created and designed by the Host Organization and must include the World Scout Emblem. The World Scout Emblem must be used in accordance with the guidelines found in the WOSM Brand Manual. The Host Organization shall produce a document defining the logo to be submitted for approval to the Africa Scout Committee.

Once the logo is approved, the Host Organization shall produce design guidelines for NSOs specifying the approved use of the logo, including different permissible versions, minimum usage size and approved applications.

The Host Organization shall take all reasonable measures to protect the Jamboree logo. The logo may be registered as a trademark by the Host Organization in the host country, and licenses may be granted for commercial and non-commercial use of the logo and its related design elements.

The Host Organization shall own all rights to the Jamboree logo, and shall grant to WOSM and its licensees and assignees the right to use the logo and its related design elements for commercial and non-commercial use in perpetuity.

10.2 World Scouting Brand Logo

As the Africa Scout Jamboree is an official event of WOSM and the Host Organization is obliged to use the World Scout Emblem in the Jamboree logo, WOSM therefore grants the Host Organization the right to use any trademarks of World Scouting, including the World Scouting Brand logo and related design elements, from the time of their election as Host Organization until one year after the date of the closing of the Africa Scout Jamboree, for commercial or non-commercial use, free of charge.

10.3 Sale of Jamboree Profile Products

The Host Organization shall create a range of official Jamboree products to complement the Jamboree brand. The WSB-ARO shall support the Host Organization in the development of this collection.

The official licence holder for the retail of World Scouting-branded products shall have the right to distribute official Jamboree products. The licence holder shall have the right to establish a store on the Jamboree site and to sell World Scouting-branded products. The Host Organization, the WSB-ARO and the licence holder shall conclude a written agreement stipulating the practical arrangements for the involvement of the licence holder at the Jamboree.

11. ENVIRONMENTAL MANAGEMENT

The Host Organization must develop an environmental policy covering the preparations and delivery of the event. All reasonable measures should be taken to minimize the negative environmental impact of the event (with preference given to minimised use of resources, reusable products, energy saving, recycling programmes, waste reduction, water saving, purchasing greener materials, development of the site(s), etc.).

The Host Organization shall communicate the environmental policy of the event to Contingents and shall promote good environmental practices.

12. AMENDMENTS AND UPDATES

NSOs or alliances of NSOs standing to be elected as a Host Organization for an Africa Scout Jamboree must provide written agreement that they will follow these Guidelines at the time of posting their candidature. Any amendments to these Guidelines after that date may apply to that Host Organization provided that agreement is reached between the Africa Scout Committee and the Host Organization.

The Africa Scout Committee may decide to change these Guidelines at any time. The most recent version shall apply to any NSO or alliance of NSOs posting candidature to host an Africa Scout Jamboree.

In the event of a conflict arising out of the interpretation of these Guidelines, the English text shall prevail.

* * *